CONTRACT



WPMT-TV 2005 South Queen Street York, PA 17403 (717) 843-0043

And:

Red Maverick Media 401 N 2nd Street Harrisburg, PA 17101

	Contract / Re	vision		Alt Order #	<u>t</u>	
	402719	/ 1				
Product						
Product						
Contract Dates	Estimate #					
10/30/12 - 11/05/12						
Advertiser			Ori	iginal Date	/ Revision	
McNally/R/State Senate			1	0/29/12	/ 10/30/12	
	Billing Cycle	Billing	Cal	endar_	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive		xecutive	Sales Office	
	WPMT	Cheryl Long		ng	Telerep Washin	
	Special Hand	ling			•	
	Demographic					
	Adults 25-54					
		1				
		ļ				
	IDB#	Advert	iser	Code	Product Code	
	Agency Ref			Advertiser	Ref	

		Spots/	Totals		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots A	Amount	
1 43 11/03/12 11/03/12 College Football Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 6	Various <u>Rate</u> \$800.00	:30	NM 6 \$4	4,800.00	
2 43 11/04/12 11/04/12 NFL Pre Game <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 4 43 11/04/12-11/04/12 NFL Pre Game See MG 17.2	Various Start/End Time Various	S :30 4 \$450.00 Weekdays Length Rate St :30 \$450.00	NM 3 \$ ⁷ NM	1,350.00	
3 43 11/04/12 11/04/12 NFL Early Game	Various	S :30 2 \$2,200.00	NM 2 \$4	4,400.00	
4 43 10/30/12 11/05/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 TWTF 5 Week: 11/05/12 11/11/12 M 1	5a-530a <u>Rate</u> \$30.00 \$30.00	:30	NM 6	\$180.00	
5 43 10/30/12 11/05/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 - TWTF 5 Week: 11/05/12 11/11/12 M 1	530a-6a <u>Rate</u> \$30.00 \$30.00	:30	NM 6	\$180.00	
6 43 10/30/12 11/05/12 M-F 6a-630a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 - TWTF 4 Week: 11/05/12 11/11/12 M 1	6a-630a <u>Rate</u> \$50.00 \$50.00	:30	NM 5	\$250.00	
7 43 10/30/12 11/05/12 M-F 630a-7a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 5 Week: 11/05/12 11/11/12 M 1	630a-7a <u>Rate</u> \$50.00 \$50.00	:30	NM 6	\$300.00	
8 43 10/30/12 11/05/12 M-F 7a-730a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 - TWTF 4 Week: 11/05/12 11/11/12 M 1	7a-730a <u>Rate</u> \$50.00 \$50.00	:30	NM 5	\$250.00	
9 43 10/30/12 11/05/12 M-F 730a-8a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 5 Week: 11/05/12 11/11/12 M 1	730a-8a <u>Rate</u> \$50.00 \$50.00	:30	NM 6	\$300.00	
10 43 10/30/12 11/05/12 M-F 8a-830a	8a-830a	:30	NM 6	\$300.00	



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	Contract / Revision 402719 / 1	<u> </u>
Contract Dates 10/30/12 - 11/05/12	Product	Estimate #
Advertiser McNally/R/State Senate		Original Date / Revision 10/29/12 / 10/30/12

Start Date End Dat		Spots/			Totals	
Week: 10/29/17	*Line Ch Start Date End Date Description	Start/End Time		Type Spots	Amount	
Merck 1705/12 171/11/2 M						
Start Date End Date Weekdays Spots/Week Spots/W		•				
Week: 10/29/12 17104/12 N 1 \$50.00	11 43 10/30/12 11/05/12 M-F 830a-9a	830a-9a	:30	NM 6	\$300.00	
Meek 11/05/12 11/11/12 M 1 \$50.00						
12 43						
Start Date End Date Weekdays Spots/Week Start Date Start D		•	:30	NM 5	\$675.00	
Meek: 11/05/12	Start Date End Date Weekdays Spots/Week	Rate		Ī		
13 43						
Start Date End Date Weekdays SpotsWeek Rate Start Date Start Date End Date Weekdays SpotsWeek Start Date End Date SpotsWeek SpotsWeek			:30	NM 5	\$875.00	
Meek: 11/05/12	Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		Ψοιοίοο	
14 43						
Start Date End Date Weekdays Spots/Week Rate S700.00 Start Date End Date Weekdays Spots/Week Rate S125.00 Start Date End Date Weekdays Spots/Week S700.00 Start Date End Date S700.00 Start Date S700.00 S700.00 Start Date S700.00 S70			-30	NIM 5	¢2 500 00	
Week: 11/05/12			.30	NIVI 5	φ3,300.00	
15 43	Week: 10/29/12 11/04/12 - TWTF 4					
Number Start Date End Date Weekdays Spots/Week 170/29/12 171/04/12 Weekdays Spots/Week \$700.00		· · · · · · · · · · · · · · · · · · ·			^	
Week: 10/29/12			:30	NM 5	\$3,500.00	
16						
Start Date End Date Meekdays Spots/Week 11/02/12 11/04/12 11/04/12 11/04/12 Sa Late News 10p-1030p Start/End Time Weekdays Length Rate Type N/M		\$700.00				
Spot Ch			:30	NM 4	\$500.00	
No. No.						
See MG 17.2 Week: 11/05/12 11/11/12 M 1 \$125.00						
Week: 11/05/12 11/11/12 M 1 \$125.00 17 43 11/03/12 11/03/12 Sa Late News 10p-1030p :30 NM 1 \$2,200.00 Start Date Week: 10/29/12 11/04/12 Weekdays Spots/Week Rate \$450.00 Start/End Time Yeekdays Length Rate Length Rate Your Sard Sard Sard Sard Sard Sard Sard Sar	,	11p-1130p	- TuWThF :30 \$125.00	NM		
Start Date Neek: 10/29/12 End Date 11/04/12 Weekdays 11/04/12 Spots/Week \$450.00 Rate \$450.00 Spot Ch 1/43 Date Range 10/29/12-11/04/12 Description Start/End Time 10/20/12-11/04/12 Weekdays Start/End Time 10/20/12-11/04/12 Length Rate 17/20 Type N/20 See MG 17.2 2 43 11/04/12-11/04/12 NFL Early Game Various SaSt :30 \$2,200.00 NM 18 43 11/04/12 11/04/12 Su Late News 10/29/12 10p-1030p 130 :30 NM 1 \$500.00 Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 10/29/12 Rate 10/29/12 \$500.00 NM 1 \$500.00 Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 11/04/12 Rate \$500.00 Rate \$500.00 NM 1 \$500.00 20 43 11/04/12 11/04/12 Sun Fox News 9a-10a 9a-10a S :30 1 \$100.00 NM 1 \$45.00 21 43 10/31/12 11/02/12 M-F 1130p-12a 1130p-12a S :30 1 \$45.00		\$125.00				
Week: 10/29/12 11/04/12 1 1 \$450.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 43 10/29/12-11/04/12 Sa Late News 10p-1030p Sa :30 \$450.00 NM See MG 17.2 2 43 11/04/12-11/04/12 NFL Early Game Various Si :30 \$2,200.00 NM 18 43 11/04/12 11/04/12 Su Late News 10p-1030p :30 NM 1 \$500.00 Start Date Week: End Date Date Weekdays Spots/Week Rate Sould	17 43 11/03/12 11/03/12 Sa Late News	10p-1030p	:30	NM 1	\$2,200.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 10/29/12-11/04/12 Sa Late News 10/29/12-11/04/12 NFL Early Game Various		. Rate		Ī	, ,	
1 43 10/29/12-11/04/12 Sa Late News 10p-1030p Sa :30 \$450.00 NM See MG 17.2 2 43 11/04/12-11/04/12 NFL Early Game Various St :30 \$2,200.00 NM MG for 16.3,2.4,17.1 18 43 11/04/12 11/04/12 Su Late News 10p-1030p :30 NM 1 \$500.00 Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week Spots/Week Neek Rate Rate News 1030p-11p :30 NM 1 \$500.00 Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week News 9a-10a Rate Spots/Week News 9a-10a Rate News 11/04/12 NM 1 \$100.00 20 43 11/04/12 11/04/12 Sun Fox News 9a-10a 9a-10a S :30 1 \$100.00 NM 1 \$45.00 21 43 10/31/12 11/02/12 M-F 1130p-12a 1130p-12a WTF :30 1 \$45.00 NM 1 \$45.00		•	Weekdays Length Rate	Type		
2 43 11/04/12-11/04/12 NFL Early Game Various						
₩ MG for 16.3,2.4,17.1 18 43 11/04/12 11/04/12 Su Late News 10p-1030p (Start Date) No. 20 (Start Date) No						
18 43 11/04/12 11/04/12 Su Late News 10p-1030p :30 NM 1 \$500.00 Start Date Veek: 10/29/12 End Date Veekdays 11/04/12 Spots/Week 5500.00 Rate \$500.00 19 43 11/04/12 11/04/12 Su Late News 1030p-11p :30 NM 1 \$500.00 Start Date Veek: 10/29/12 End Date 11/04/12 Weekdays 2 Spots/Week 500.00 Rate \$500.00 *** <td< td=""><td></td><td>Various</td><td>Si :30 \$2,200.00</td><td>NM</td><td></td></td<>		Various	Si :30 \$2,200.00	NM		
Start Date Hold Date Hold Date Weekdays Spots/Week Rate \$500.00		10p-1030p	:30	NM 1	\$500.00	
19 43 11/04/12 11/04/12 Su Late News 1030p-11p :30 NM 1 \$500.00 Week: 10/29/12 End Date 11/04/12 Weekdays 2	Start Date	Rate			¥	
Week: Start Date 10/29/12 End Date 11/04/12 Weekdays 2S Spots/Week 1 Rate \$500.00 20 43 11/04/12 11/04/12 Sun Fox News 9a-10a 9a-10a S :30 1 \$100.00 NM 1 \$100.00 21 43 10/31/12 11/02/12 M-F 1130p-12a 1130p-12a WTF :30 1 \$45.00 NM 1 \$45.00						
Week: 10/29/12 11/04/12 S 1 \$500.00 20 43 11/04/12 11/04/12 Sun Fox News 9a-10a 9a-10a S :30 1 \$100.00 NM 1 \$100.00 21 43 10/31/12 11/02/12 M-F 1130p-12a 1130p-12a WTF :30 1 \$45.00 NM 1 \$45.00			:30	NM 1	\$500.00	
21 43 10/31/12 11/02/12 M-F 1130p-12a 1130p-12a WTF :30 1 \$45.00 NM 1 \$45.00	Week: 10/29/12 11/04/12 S 1			j		
	20 43 11/04/12 11/04/12 Sun Fox News 9a-10a	9a-10a	S :30 1 \$100.00	NM 1	\$100.00	
22 43 10/31/12 11/05/12 M-F 7p-730p 7p-730p M- WTF :30 1 \$500.00 NM 1 \$500.00	21 43 10/31/12 11/02/12 M-F 1130p-12a	1130p-12a	WTF :30 1 \$45.00	NM 1	\$45.00	
	22 43 10/31/12 11/05/12 M-F 7p-730p	7p-730p	M- WTF :30 1 \$500.00	NM 1	\$500.00	

Totals 87 \$25,505.00

Print Date 10/31/12

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2005 South Queen Street York, PA 17403 (717) 843-0043

	Contract / Rev 402719	ision / 1	Alt Order #		
Contract Dates 10/30/12 - 11/05/12	Product		Estimate #		
Advertiser McNelly/P/State Senate			nal Date / Revision /29/12 / 10/30/12		

			McN	lally/R/Sta	10/29/12 / 10/30/12			
*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate	<u>To</u> Type Spots	tals Amount	
Time Period	# of Spots	Gross Amount	Net Amount					
10/29/12 -11/05/12	87	\$25,505.00	\$21,679.25					
Totals	87	\$25,505.00	\$21,679.25					
Signature:			Date	e:				